| FI | LE | | | | | NO' | v 25 19 | 346 |
|----|------|------|--------|------|--------|------|---------|-----|
| | SUN. | MON. | TUES. | WED. | THURS. | FRI. | SAT. | |
| | | | | 1 | 2 | 3 | 4 | |
| | 5 | 11 | · Alba | C | | E P | 11 | |
| 6 | A.2 | 13 | 14 | 15 | 16 | 17 | Ka | P |
| | 19 | | 155 | | 23 | | 25 | |
| | 26 | 27 | 28 | 29 | 30 | 31 | | |
| | | | | | | | | |

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

FASHION CALENDAR WILL REACH YOU ONE DAY
LATE NEXT WEEK BECAUSE OF THE THANKSGIVING HOLIDAY (THURSDAY, NOVEMBER 28)

| DATE | WHAT'S GOING ON GIVEN BY WHERE |
|------------------------------------|---|
| Friday Nov. 22 12:30 P.M. Luncheon | RETAIL DISTRIBUTION AMERICAN MARKETING GROUP LUNCHEON ASSOCIATION LEXINGTON AT 37TH Subject: "Constructing a Selling Mechanism for Stock and Customer Contacts." Speakers: Mr. G. S. McAllister, Director of Facilities and Store Expansion, Lord & Taylor; Mr. M. Lapidus, Member of the American Institute of Architects. Price: For members, \$2.00; for non-members, \$2.25. Contact: Rhoda Robbins, Mu. 5-8600. |
| Friday Nov. 22- Nov. 23 | FASHION PRESENTATION GRUBERE CLEVELAND, OHIO AT CLEVELAND AIR SHOW Grubere will present his line of coats, suits, furs and raincoats at the Cleveland Air Show, sponsored by United Air Lines. Three showings will be given: Friday evening, Saturday noon and Saturday evening. Contact: PE. 6-0754. |
| | TEEN-AGE FASHION MARTIN'S 4TH FLOOR PRESENTATION BROOKLYN 'Round the clock teen wardrobe will be presented by Martin's. Open to public. Publicity: Kay Connelly, TR. 5-3100. |
| | TRICKS FOR TEENS SAKS 34TH ST. 2ND FLOOR DEBUTEEN SHOP Winter fashions for teens by Saks 34th St. Open to public. Publicity: Frances Eisner, LA. 4-7000. |

| | CHRISTMAS ACTIVITIES IN NEW YORK STORES | | | | |
|--------------------|--|-----------------|--|--|--|
| Already | CHRISTMAS TOY DEPARTMENT | B. ALTMAN & CO. | 6TH FLOOR | | |
| Now Going On | SANTA CLAUS GIVING AWAY BALLOONS Santa Claus, sitting on a distribute balloons. Pub | | | | |
| Now Going On | on 4th floor. Publicity: | | 2ND FLOOR & 4TH FLOOR e ride in star dust village hell 2-8000, Ext. 474. | | |

| | CHRISTMAS ACTIVITIES IN NEW YORK STORES (Cont'd) |
|---------------------------------------|---|
| Now Going On | GIFTS FOR CHILDREN NAMM'S AND SPECIAL MOVIES BROOKLYN Pages, dressed in costume, will present gifts to the children for Christmas. Publicity: Hettie Camp, TR. 5-5700. |
| Now Going On | GIFT COUNCILLORS TO AID SHOPPERS Once again, Saks Fifth Avenue will have twenty-five gift councillors to aid Christmas shoppers. They will wear special hats with gold stars, so that they may be recognized. Publicity: Helen Kauper, PL. 3-4000. |
| Now Going On | "ROUNDUP LOUNGE" FRANKLIN SIMON 4TH FLOOR FOR XMAS SHOPPERS The "Roundup Lounge" on the 4th floor has been converted into a Christmas Gift Shop. Santa Claus is on the 6th Floor. Publicity: Frances Healy, WI. 7-9600. |
| Now Going On | OPENING OF JAMES McCREERY & CO. 6TH FLOOR TOP SHOP Opening of Top Shop for the Christmas season, featuring a miniature C & Orallroad (rides, 12¢) in addition to the usual Santa Claus. Publicity: Alice Hutton, WI. 7-7000. |
| Now Going On | SANTA CLAUS TO STERN BROTHERS 5TH FLOOR AMUSE CHILDREN Santa will be present in the Toy Department. Publicity: Betti Collins, LO. 5-6000. |
| Thursday Nov. 28 10:00 A.M 11:45 A.M. | TRADITIONAL PARADE MACY'S FROM 77TH ST. & FOR CHRISTMAS NEW YORK CENTRAL PARK WEST The annual Macy Xmas parade will start at 10:00 A.M. at 77th St & Central Park West, down to Columbus Circle to Broadway and Macy's, arriving at Macy's at 10:15 A.M. There will be 5 balloons, 16 floats, 6 bands, and over 600 people, with Santa Claus climaxing the parade on the final float, debarking at the store, and unveiling Macy's mechanical Xmas Windows. Publicity: Herbert Warner, CH. 4-2000. |
| riday ov. 29- ec. 21 | TELEVISED CHRISTMAS PROGRAMS FOR CHILDREN A television treat for youngsters, with the huge John Wanamaker DuMont Television Studio transformed into a veritable North Pole toyland with 3 specially designed Xmas sets. On 5 days-Friday, Nov. 29; Saturday, Nov. 30; Saturday, Dec 7; Saturday, Dec. 14; and Saturday, Dec. 21-there will be 3 shows: 12 noon to 12:30 P.M.; 1:00 P.M. to 1:30 P.M.; 2:00 P.M. to 2:30 P.M. After viewing the Xmas pageant from the balconies, the children will make the traditional visit to Santa Claus on the main floor of the studio. Producer: Bob Emery, manager of sustaining program dept. of DuMont. Publicity: Florence O'Keefe, ST. 9-4700, Ext. 681. |
| riday ov. 29 | SANTA CLAUS IN BLOOMINGDALE'S 6TH FLOOR TOY DEPARTMENT Opening of Christmas Toyland, Publicity: Karen Hollis, VO. 5-5900. |

WEEK BEGINNING MONDAY, NOVEMBER 25, 1946

21 WEST 46TH STREET Beginning OPENING OF MONTE-SANO

Monday SPRING COLLECTION

Showing of Monte-Sano's Spring collection at 10:30 A.M. daily. Attend-Nov . 25 ance by appointment only. Contact: Monte-Sano, BR. 9-8663.

10:30 A.M.

ST. REGIS HOTEL PETER BONDI MILLINERY FASHIONS Monday IRIDIUM ROOM Nov. 25 AT LUNCHEON SHOW

New fashions in hats for Winter and early Spring. Open to public. Press 1:00 P.M. by invitation. For reservations, contact PL. 3-4500, Ext. 123. St. Regis Luuncheon

Fashion Publicity: Mary Alice Rice, CI. 6-1790.

5TH FLOOR Monday PRESS SHOWING OF LORD & TAYLOR BIRD CAGE Nov. 25 RESORT FASHIONS

Lord and Taylor will present to the press a collection of clothes for the 3:00 P.M. coming season. The entire group of Brigance designs will be presented in addition to highlights from the collections of other designers. By

invitation only. Publicity: Alice Johnston, WI. 7-3300.

201 EAST 57TH ST. Monday EXHIBITION OF WOOL INTERNATIONAL WOOL

Nov . 25 FABRICS FOR PRESS SECRETARIAT

Exhibition by International Wool Secretariat of fabrics produced by 4:30 P.M .leading woolen mills in this country, to be presented at the Secretariat's 7:00 P.M. new offices. Dramtic exhibit arranged by designer Louis Reynal, to be followed by an informal fashion show of clothes made from these fabrics.

Attendance strictly by invitation. Publicity: June Hamilton Rhodes,

WI. 7-7476.

GEORGES-RENE 135 EAST 54TH ST. Monday PRESENTATION OF

Nov. 25 (CHAPEAUX) MILLINERY ORIGINALS

"Made-To-You Originals", a collection of new winter hats direct from 5:00 P.M .-Paris, plus an exciting group of original Spring creations will be pre-7:00 P.M. sented to the press and leading socialites at an "at home" cocktail party Cocktails to introduce Georges Scholten, recently returned from a successful season in London, and Rene Teillard, favorite milliner to leading French stars and the Paris elite. Gowns by Peg Newton, gloves by Wearight. Attend-

ance by invitation only. Publicity: Joanne Leps, EL. 5-3148.

62 WEST 45TH ST. Beginning MORLOVE SPRING COLLECTION: SHOWROOM Monday ORIGINAL BLOUSES

Morlove's Spring line of original blouses will be shown to the press. Nov. 25 Ry appointment only. Contact: Gay Coner, VA. 6-1281. Publicity: Hilda

Kassell. PL. 9-2917.

THE SHOWING OF TRIGERE'S NEW SPRING COLLECTION, ORIGINALLY SCHEDULED FOR Postponed TUESDAY, NOVEMBER 26TH, HAS BEEN POSTPONED TO MONDAY, DECEMBER 2ND. Nov. 26

FRENCH CAFE Tuesday "ICE BALLET" OF RUSSEKS FIFTH AVENUE

ROCKEFELLER PLAZA Nov. 26 or MOUTON FURS Press showing of Fashionrite Mouton Furs, presented by Russeks Fifth Nov. 27 Avenue, at an "Ice Ballet" during breakfast on Tuesday, Nov. 26, at 9:30 A.M. 9:30 A.M., if weather permits; otherwise on Wednesday, Nov. 27. Allend-Sharp

ance strictly by invitation. Publ.: Rosemary Sheehan, CI. 7-80

-3-

| DATE | WHAT'S GOING ON GI | IVEN BY | WHERE | | |
|--|---|---|---|--|--|
| Tuesday Nov. 26 1:00 P.M. Luncheon | "BAG FESTIVAL" AT LUNCHEON SHOWING New bags by Josef will be pr Open to public. Press by in PL. 3-4600, Ext. 20. Josef Carlton Publicity: Marion Mo | GOLD SEAL IMPORTERS) resented at a "Bag Fest: nvitation. For reserva" Publicity: Viola Shefe: | tions. contact: | | |
| Tuesday Nov. 26 2:30 P.M. | NORTH & SOUTH FASHIONS B. Altman will present a showing public. Publicity: B. Altman | ng of fashions for Nort | n and bouth. Open to | | |
| Tuesday Nov. 26 4:00 P.M. Cocktails | SECOND EDITION: "HAVE E FUN" FASHION REVUE Press showing of second edi Attendance strictly by invi | tion of the Everfast Fa | WALDORF-ASTORIA LE PERROQUET SUITE shion Revue "Have Fun." anor Lambert, PL. 5-8580. | | |
| Wednesday | RADIO INTERVIEW: D | OOROTHY DAY PROGRAM | STATION WINS | | |
| Nov. 27 10:05 A.M. | "PERFUME FASHIONS" | | | | |
| Nov. 28 | THANKSGIVING DAY (Thursday) |) | | | |
| Beginning Monday Dec. 2 10:30 A.M. | COLLECTION Showing of Trigere's new Sp | TRIGERE pring collection at 10:: : Robert Trigere, PL. 3- | 29 WEST 57TH STREET 11TH FLOOR 30 A.M. Attendance by -6778. | | |
| Monday Dec. 2 1:00 P.M. Luncheon | AT LUNCHEON SHOW Resort and Spring milliner; luncheon. Open to public. contact: PL. 3-4500, Ext. BO. 3-3490. St. Regis Fas | Press by invitation. 123. Cesar Rubio Publichion Publicity: Mary Al | For reservations, city: Leonard MacBain, ice Rice, CI. 6-1790. | | |
| Cancelled Dec. 2 | OHRBACH'S PRESS PREVIEW OF THEIR NEW COSMETICS DEPARTMENT, ORIGINALLY SCHEDULED FOR MONDAY, DECEMBER 2, AT 4:30 P.M., HAS BEEN CANCELLED. | | | | |
| Week Of Dec. 2 | CALIFORNIA SPRING MILLINERY OPENINGS All members of the Los Ang new hats in California Spr will show in their own sho Hotel. Special feature of milliners of the two guild Hollywood Millinery Guild, | MILLINERY DESIGNERS geles and Hollywood Mill ring Millinery openings. owrooms; San Francisco d the week: a fashion sh ls at the Ambassador Hot , 718 South Broadway, Lo | inery Guild will present The Los Angeles houses designers in the Biltmore now presented by leading del. Contact: Los Angeles as Angeles 14. | | |
| Tuesday Dec. 3 11:00 A.M. | PRESS SHOWING OF SPRING MILLINERY Presentation of Walter Flo press. (Buffet luncheon w Contact: Miss Edith, PL. 5 | orell's new Spring Mill: will be served). Attend | 29 EAST 53RD STREET inery at a showing for the dance by invitation only. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|--|
| | gates (difference) dense dense, dense dense ander zente dense delse delseven up dispunsable | desert State Graph system against allower research systems | and the second control of the second control |
| Tuesday Dec. 3 1:00 P.M. Luncheon | Spring" in a fashion prese Press by invitation. For | JOSEPH HALPERT ne leading Fabric Creators entation during luncheon. reservations, contact: PL Shefer, PL. 3-3173. Ritz | Open to public. 3-4600, Ext. 20. |
| | Marion Morrison, PL. 3-460 | | |
| Tuesday Dec. 3 4:00 P.M. Cocktails | "ONE WORLD OF FASHION" Press preview of Tula negithe most highly inspired | SAM LANDAU, INC. ligees, hostess pajamas and rula creations from two contitendance strictly by invitable Gould, LA. 4-8773. | COTTAGE d bridal sets, showing ntinents: New York |
| Tuesday Dec. 3 5:30 P.M 7:00 P.M. Cocktails | PRESS PREVIEW: NEW DESIGNS FOR SPRING Cartier will present a spe special creations for Spri Dulcie M. Armstrong, PL. 3 | ecial showing to the pressing. Attendance by invita | 5TH AVE. & 52ND ST. of new designs and tion only. Contact: |
| Wednesday Dec. 4 12:30 P.M. Luncheon | FASHION SHOW Luncheon presentation for Maximilian, Stefan of John Contact: Judson Health Cen | FOR BENEFIT OF JUDSON HEALTH CENTER the Judson Health Center, m Walther Fabrics, and oth nter, 237 Thompson St., SP city: Rosemary Sheehan, CI | TERRACE ROOM with fashions by ers. Tickets: \$6.00 7-0683, or Hotel |
| Wednesday Dec. 4 12:30 P.M. Luncheon | Sydell will present suits. Resort and Spring, for be | (666 FIFTH AVE.) , cocktail, dinner, and ev nefit of Brooklyn Hebrew N by Lenesta. Showing at 3: | ening fashion for ational Home. Hats to |
| Wednesday Dec. 4 1:00 P.M. Luncheon | Open to public. Press by | PRITISH TWEEDS INC. (727 MADISON AVENUE) t tweed fashions during lu invitation. For reservat waldorf Publicity Office: | SERT ROOM ncheon at the Waldorf. ions, contact: "Frank", |
| Wednesday Dec. 4- Jan. 5 | children will enter the fithe various toys and scupedisplay will be a merry-go second gallery will be arwith easels and work table which the child may make | MUSEUM OF MODERN ART I Fair will be installed i irst gallery through a gat ture by a picket fence. To round of miniature animal ranged for the child's own es. An innovation will be transparencies of colored indows. Contact: CI. 5-890 | e and be directed to he highlight of the sculptures. The creative activity, a lighted table on gelatines, resembling |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|--|---|--|---|
| Beginning Wednesday Dec. 4 | OPENING OF SPRING COLLECTION Showing of Philip Mangone only. Contact: Philip Ma | PHILIP MANGONE CO. *s Spring collection. At ngone, PE. 6-2204. | 500 SEVENTH AVENUE SHOWROOM tendance by appointment |
| Thursday Dec. 5 12:00 Noon Sharp | PRESS SHOWING: VARDEN PETITES AND CASUALS Luncheon press showing of Casuals in the showroom. 12:45 P.M. Attendance by Lester Harrison, Inc., MU | Showing promptly at 12:0 invitation only. Public | SHOWROOM tites and Varden O Noon. Luncheon at |
| Monday Dec. 9 4:30 P.M. Cocktails | PRESS PREVIEW OF INTIMATE APPAREL Blackton-Fifth Avenue, Lt opening of their new 6-st presentation of romantic only. Publicity: Viola S | ory building. Also, an i intimate apparel. Attend | ption in honor of the nformal fashion |
| Monday Dec. 9- Dec. 23 | SHOPPING SCHEDULES Department stores will have Christmas, beginning Dec. | 9 (with regular closing 1 9:30 A.M. to 9:00 1 9:30 A.M. to 9:00 1 9:30 A.M. to 9:00 1 10:00 A.M. to 9:00 1 9:30 A.M. to 9:00 1 9:45 A.M. to 9:00 1 | hour schedules for hours on Saturdays). P.M. P.M. P.M. P.M. P.M. P.M. P.M. P. |
| Tuesday Dec. 10 1:00 P.M. Luncheon | COTTON FASHIONS AT LUNCHEON SHOW The Cotton Shop will prese to public. Press by invit Ext. 20. Cotton Shop Publ Carlton Publicity: Marion | ent new cotton fashions di cation. For reservations, icity: Rosemary Sheehan, | contact: PL. 3-4600. |
| Dec. 10 | COSTUME INSTITUTE | tan Museum of Art, with a cion with objects from all arces of design. Members' cc. 12. Exhibition will be | a special exhibition of departments of the preview will take open to the public |

| DATE | WHAT'S GOING ON G | IVEN BY | WHERE |
|---|---|---|--|
| Wednesday Dec. 11 1:00 P.M. Luncheon | SUGGESTIONS | he women. Open to publ ns, contact "Frank". he | ic. Press by |
| Wednesday Dec. 11 1:00 P.M. Luncheon | "CANDLELIGHT GLAMOUR S.FOR CHRISTMAS" Tula hostess gowns, negliged Christmas" will be presently invitation. For reservativation, RE. 4-5900. Publication. 4-8773. Hotel Pierre Publication. | es and bridal sets " nted during luncheon. tions, contact: "Jack", ity for Sam Landau. Inc | Open to public. Press Cotillion Room head- |
| Monday Dec. 16 3:00 P.M. Cocktails | PRESS SHOWING OF FASHIONS IN PRINTS Fashion show and cocktail particle of contemporary American are by leading designers. Attention Eleanor Lambert, PL. 5-8580. | ritsts' prints, and fash dance strictly by invit | nions in these prints |
| Tuesday Dec. 17 1:00 P.M. Luncheon | "FASHIONS FOR DANCING" & LUNCHEON SHOWING & Fashions for dancing selecter collection by Maya Boleyn, whether she is on the dance demonstrating the "Maya Mether stage, among them Betty Garr Roxane in the current revival "Park Avenue". Open to public contact: PL. 3-4600, Ext. 20 PL. 3-4600. Maya Boleyn Public Contact. | ALICE OROVAN of from Alice Orovan's replaced from Alice Orovan's replaced for ballroom and the gowns which floor or merely approached will be leading you sett of "Call Me Mister" of "Cyrano"; and Ruth ic. Press by invitation Ritz Carlton Publicies | OVAL ROOM new custom-made om dancing at 18 East of flatter the wearer hing it, and ong actresses of the if, Frances Reid, playing Matteson, featured in n. For reservations, tv: Marion Morrison. |
| Tuesday Dec. 17 | SHOWING OF NINETEENTH MU CENTURY TOY THEATRES CT Exhibit of 19th Century toy war in England and on the Cor Cabin," "Mazeppa," "Oliver Tr included are plates of costur "Winter's Tale," "Dred," "Did | TY OF NEW YORK theatres collected by A ntinent, including scen wist," "The Miller and "R mes and scenery from "R | es from "Uncle Tom's his Men," etc. Also |
| Dec. 22 | FIRST DAY OF WINTER (Sunday) | | |
| Dec. 25 | CHRISTMAS DAY (Wednesday) | | |
| Wednesday Jan. 8 7:30 P.M. Dinner | | JSE DRESS MFRS. (The first efforts in the Dress Manufacturers | emphogizing |
| | | | _0 |

MUSIC ... THEATRE ... MOVIES ... NIGHT SPOTS

Sunday
OPENING: "NO EXIT"
BILTMORE THEATRE, 261 WEST 47TH ST.
Nov. 24
Oliver Smith and Herman Levin present an adaptation by Paul Bowles of the Jean-Paul Sartre play featuring Annabella, Claude Dauphin, and Ruth Ford.
Directed by John Huston. This is an invitation preview performance for actors now engaged in Broadway plays. Curtain at 9:00 P.M. Publicity:
Richard Maney, WI. 7-6939.

Monday
Nov. 25

THIRD WEEK: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39TH
Nov. 25

Mon. Nov. 25 at 8:00 P.M. -- LE NOZZE DI FIGARO. Steber, Sayao, Pinza.

Tues. Nov. 26

-- NO PERFORMANCE IN NEW YORK
Wed. Nov. 27 at 8:30 P.M. -- LUCIA DE LAMMERMOOR. Pons, Votipka, Peerce.
Thurs. Nov. 28 at 8:15 P.M. -- FAUST. Mazella, Jobin, Pinza, Singher.

Fri. Nov. 29 at 8:30 P.M. -- Metropolitan Opera premiere of Mozart's

"Abduction from the Seraglio" in English.

Sat. Nov. 30 at 2:00 P.M. -- TRISTAN UND ISOLDE. Traubel, Svanholm.

Sat. Nov. 30 at 8:15 P.M. -- IL BARBIERE DI SIVIGLIA. Munsel, Knight.

Publicity: Margaret Carson, PE. 6-1200.

Wednesday OPENING: "A FAMILY AFFAIR" PLAYHOUSE, 137 WEST 48TH ST.

Nov. 27 Jesse Long and Edward S. Hart present a new comedy by Henry R. Misrock, with Ann Mason, John Williams, Joel Marston, Jewel Curtis and Margaret Garland. Directed by Alexander Kirkland. Settings by Sam Leve.

Publicity: Phyllis Perlman, PL. 3-8363.

Thursday PREMIERE: "UNDERCURRENT" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.

Nov. 28 Metro-Goldwyn-Mayer's unusual melodrama about a happy marriage wrecked by jealousy, with Katherine Hepburn, Robert Taylor, Robert Mitchum, Edmund Gwenn and Marjorie Main. Director: Vincente Minelli. Producer: Pandro S. Berman. Costumes: Irene. Publicity: Herbert Crooker, BR. 9-7800.

Saturday OPENING: "THE WORLD OF CHRISTOPHER BLAKE" MUSIC BOX THEATRE, 239 W. 45TH
Nov. 30 Joseph M. Hyman and Bernard Hart present a new play by Moss Hart about a
child whose parents are divorced. Cast includes, Martha Sleeper, Sheppherd
Strudwick, Richard Tyler, Virginia Peine and Francis de Sales. Directed
by Moss Hart. Gowns: Bianca Stroock. Publicity: Michael Mok, CI. 6-7889.

Tuesday OPENING "YEARS AGO" MANSFIELD THEATRE, 256 WEST 47 TH ST.

Max Gordon presents an autobiographical comedy by Ruth Gordon, with

Fredric March, Florence Eldridge, Patricia Kirkland, Richard Simon and

Frederick Persson. Directed by Garson Kanin. Publicity: Bill Fields,

CI. 5-7930.

Tuesday

OPENING: JOOSS BALLET, NEW YORK CITY CENTER, 131 WEST 55TH ST.

Opening of a three weeks' series of dance performances under the direction of the British Arts Council. Ballets include: "Pandora" "Company at the Manor", "Sailor's Fancy," "Basque," "The Green Table," "The Big City" and "The Prodigal Son." Matinees on Saturdays and Sundays at 2:30 P.M.

Publicity: Richard Maney, WI. 7-6939.

Thursday
OPENING: "IF THE SHOE FITS"

CENTURY THEATRE, 7TH AVE. & 59TH ST.

Modernized musical version of the Cinderella story presented by Leonard Sillman. Cast includes Florence Desmond, Leila Ernst, Edward Dew and Joe Besser. Directed by Eugene Bryden. Costumes: Kathryn Kuhn. Publicity:
Dorothy Ross, BR. 9-5906.

FASHION JOBS

JOBS WANTED

FASHION DIRECTOR, with retail store and wholesale textile exp., sales promotion, publ. rel. and fashion show production, desires N.Y. connection. Box JW-3

FASHION COORDINATOR & PUBLICITY. Exp. 4 yrs. fashion writing for agencies, dept. stores, Fashion Publicity Director. Age 29; attractive. Box JW-6

DESIGNER desires work percentage basis with good mnfrs. dresses, coats, suits, hats, bags, etc. New short coat design. References. Box JW-7

FASHION IN ANY FORM. College grad., exp. free-lance writing (fiction, non-fiction, ad layouts, i.e. "Seventeen", "Junior Bazaar") Fashion promotion. Box JW-8

FASHION COORDINATION. Exp. counseling, solling, stylist, fashion shows, radio, copywriting. Recently abroad consulting with Paris couturiers. Box JW-9

ASSISTANT TO DESIGNER. Exp. 3 yrs. in Beverly Hills custom-made tailoring shop: buying, selling, exec. training. Attended designing school. Box JW-10

DESIGNER (male). Original sketches, able to cut patterns, drape, take charge sample room. Experience with high-style houses.

Box JW-11

JOBS AVAILABLE

MODELS, age 24-30, attractive, modeling background, for teaching position in school: \$75; also 6-9 P.M.: \$40. Rapid advancement. Details. Box JA-1

AMBITIOUS CAREER GIRL, for executive post; fashion, radio, magazine or cosmetic background. Hard work, top opportunity. Details. Box JA-2

WHEN CONTACTING A BOX NUMBER,
PLEASE REFER TO THAT NUMBER,
c/o FASHION CALENDAR
44 West 52 Street
New York 19, N.Y.
(EL. 5-3998)

-PRICE OF 4-LINE INSERTION-

Format: 4 lines of 39 characters to a line.

Deadline: Tuesday at 5:00 P.M.

All insertion orders must be accompanied by check or money order.